Abstract: SAS is a software suite developed by SAS Institute that offers advanced analytics, multivariate analyses, business intelligence, data management, predictive modelling, text mining, machine learning, visual analytics and more. SAS suite is one of the most used analytics platforms among researchers working with very large data.

In this talk, the SAS platform will be presented, with a particular focus on Business Intelligence, Big Data Analytics, Visual Statistics and Machine learning.

In addition, the SAS initiative for undergraduate and graduate students will be described, as well as the Certification Program of SAS.

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