



UNIVERSITÀ DEGLI STUDI DI NAPOLI  
FEDERICO II

**itee**<sub>PhD</sub>  
information technology  
electrical engineering



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Valerio La Gatta

eXplainable Artificial Intelligence for  
multimodal social media analysis

Tutor: Prof. Vincenzo Moscato

Cycle: XXXVI

Year: Second

# My background

- MSc degree in Computer Engineering from University of Naples Federico II
- Research group: Pattern Analysis and Intelligence Computation for mUltimedia System (PICUS)
- PhD start date: 01/11/2020
- Scholarship type: Unina

# Research field of interest

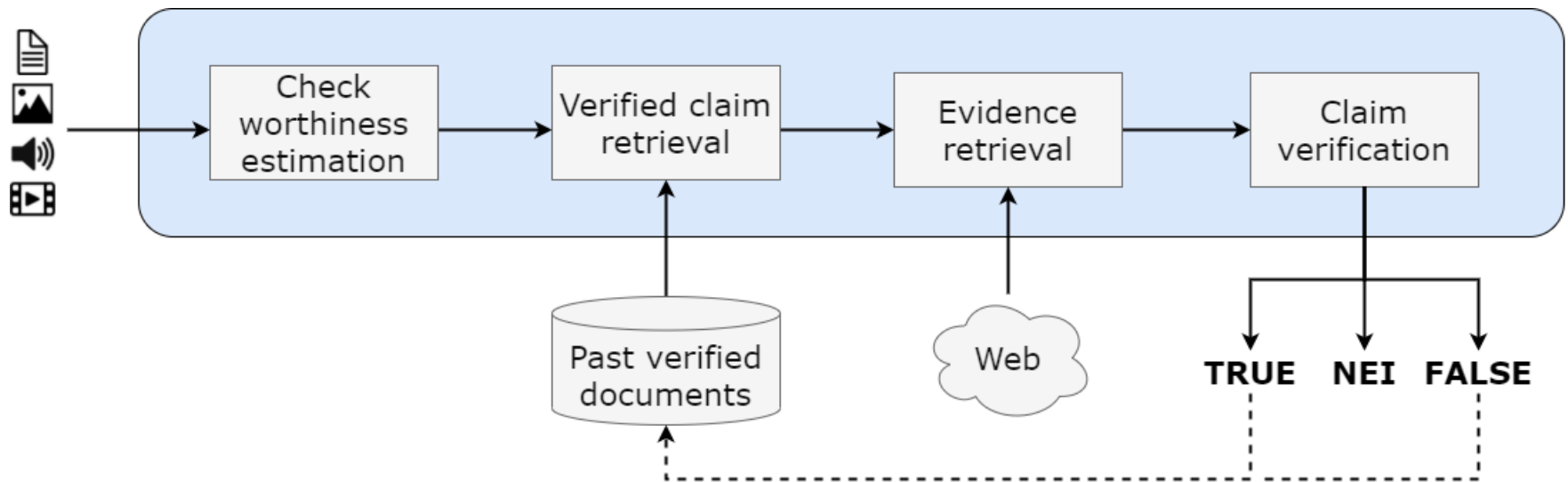
- Multimodal fact-checking on social media platforms
  - Support manual fact-checkers work and automate the verification process
  - The role of multimodal information (e.g. text, image, audio) within the fact-checking pipeline
  - The spread of false claims during major geopolitical events
- Multimodal harmful content classification
  - Hateful Internet meme detection
  - Leverage external knowledge to improve the detection process

# Summary of study activities

- Ad hoc PhD courses:
  - Big Data Architecture and Analytics, Prof. Giancarlo Sperli
- Courses borrowed from MSc curricula:
  - Web and Real Time Communication Systems, Prof. Simon Pietro Romano
- Research:
  - Started an internship at University of Southern California (USC), Los Angeles, under the supervision of Prof. Emilio Ferrara

# Research activity: fact-checking

- *Context:* the fact-checking pipeline

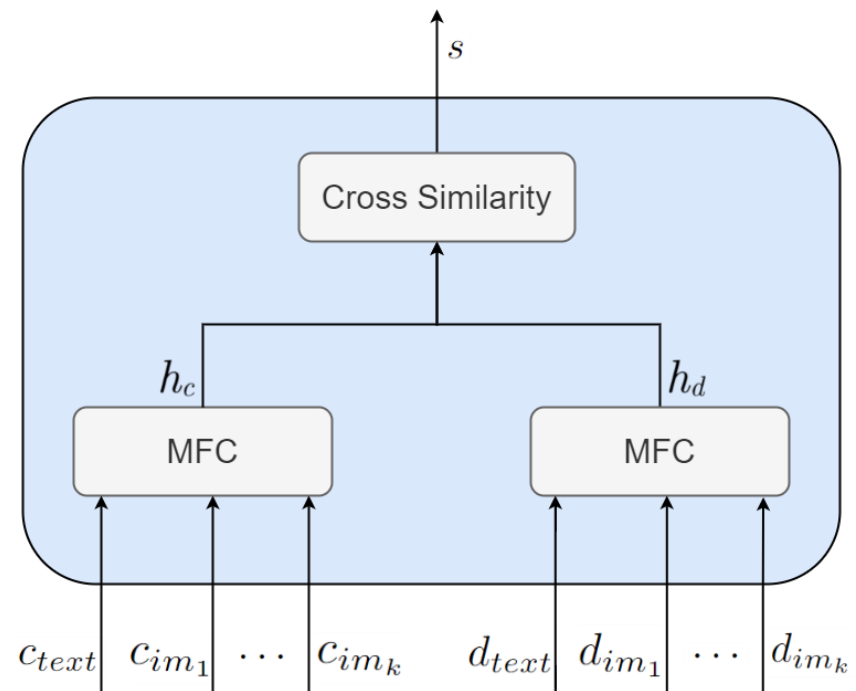


# Research activity: fact-checking

- *Problem*: verified claim retrieval, a.k.a. detecting previously fact-checked information
  - Increase manual fact-checkers productivity
  - Improve automatic fact-checking
- *Objective*: retrieval and re-ranking a list of verified documents according to the relevance with an input claim.
  - Multimodal settings include the text and the image(s) of both the input claim and the verified documents

# Research activity: fact-checking

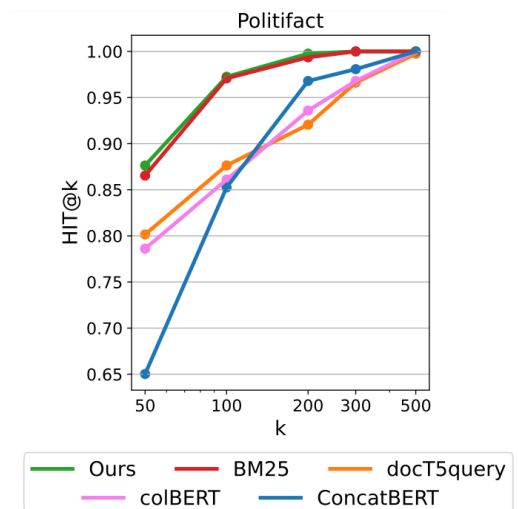
- *Methodology*: a two-stages retriever-reranker pipeline
  - Efficient retriever scalable to million-scale (verified) document corpus.
  - Powerful re-ranker to order the retrieved documents.



# Research activity: fact-checking

- *Results:*
  - Outperform all state-of-the-art re-ranking models
  - Only competitor which (slightly) overcomes the baseline

		Politifact				
Method	MM	HIT@3	HIT@5	NDCG@1	NDCG@3	NDCG@5
BM25		.379	.433	.182	.292	.313
MatchPyramid		.455	.503	.294	.389	.408
KNRM		.636	.722	.422	.549	.585
BERT		<u>.786</u>	<u>.856</u>	<u>.505</u>	<u>.675</u>	<u>.704</u>
MAN	✓	.732	.786	.551	.654	.676
NSMN		.551	.679	.379	.477	.531
sentence-BERT		.139	.176	.059	.098	.113
Ours	✓	<b>.918</b>	<b>.922</b>	<b>.701</b>	<b>.712</b>	<b>.721</b>





# Research activity: meme detection

- *Context:* hateful Internet meme detection
- *Problem:*
  - Text and image modalities within a meme are not always semantically consistent.
  - The understanding of a meme often relies on our background knowledge.

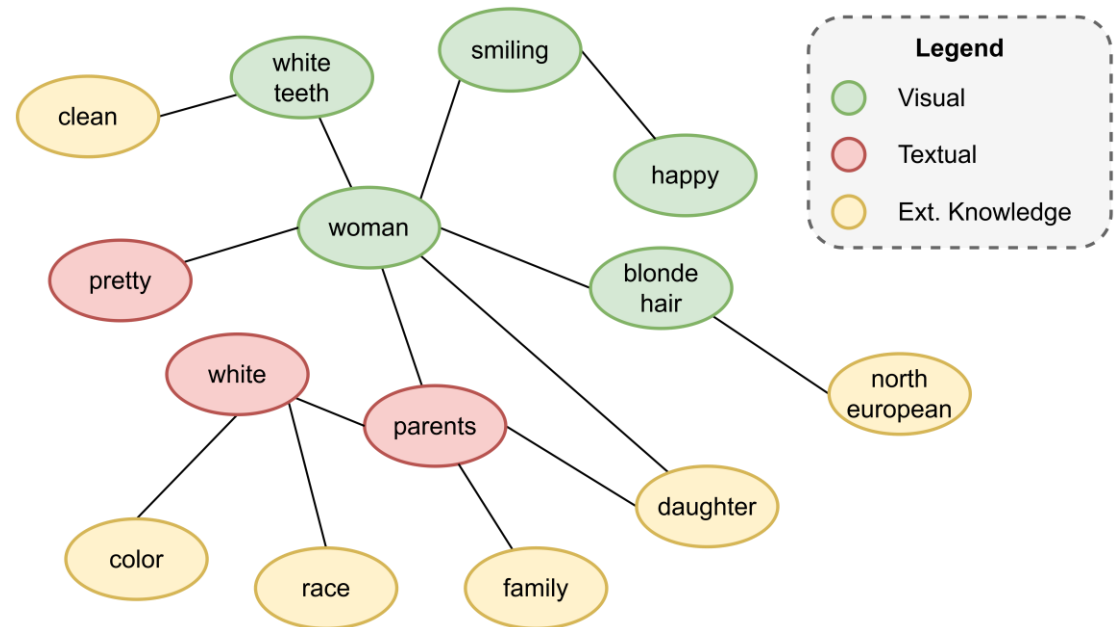


# Research activity: meme detection

- *Objective:*
  - Retrieve and match external background knowledge related to both the textual and visual modalities
  - Inject such knowledge into the detection task

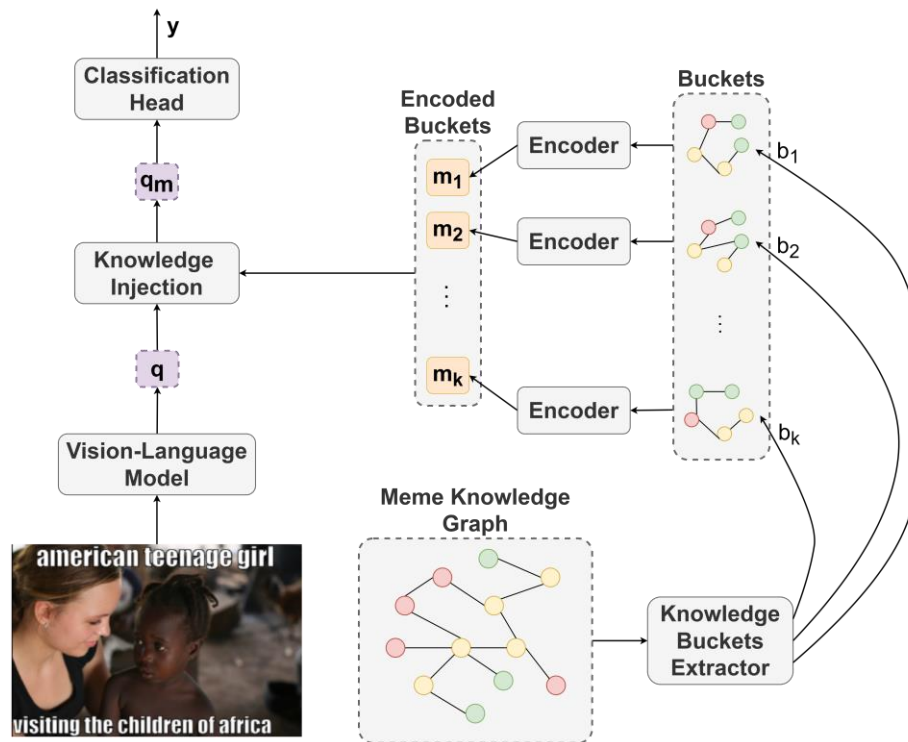
# Research activity: meme detection

- *Methodology:*
  - Build a knowledge graph using the visual and textual entities extracted from the meme and a common-sense knowledge base (e.g. ConceptNet)



# Research activity: meme detection

- *Methodology:*
  - Design a reasoning step which dynamically learns which (subset of) knowledge is most useful to detect the hatefulness of the meme



# Research activity: meme detection

- (Preliminary) results:
  - The baseline performs image and text embedding with ResNet and BERT, respectively, followed by a classification head.

Model	Facebook Hateful Meme (AUC)	Misogyny Detection (F1-score)
Baseline	0.721	0.815
Baseline + Captioning	0.701	0.818
Baseline + Graph embedding	<u>0.732</u>	<u>0.822</u>
Baseline + Graph reasoning	<b>0.739</b>	<b>0.834</b>

# Products

[P1]	V. <b>La Gatta</b> , V. Moscato, M. Pennone, M. Postiglione, G. Sperli; “Music Recommendation via Hypergraph Embedding”; IEEE Transactions on Neural Networks and Learning Systems, IEEE TNNLS; published
[P2]	A. Ferraro, A. Galli, <b>V. La Gatta</b> , V. Moscato, M. Postiglione, G. Sperli; “An epidemiological Neural Network model exploiting dynamic graph structured data”; IEEE World Congress on Computational Intelligence (IEEE WCCI2022); published
[P3]	A. Barducci, S. Iannaccone, <b>V. La Gatta</b> , V. Moscato, G. Sperli, S. Zavota; “An end-to-end framework for information extraction from Italian resumes”; Expert Systems with Applications, ESWA; published
[P4]	A. Ferraro, A. Galli, <b>V. La Gatta</b> , M. Postiglione; “A Deep Learning pipeline for Network Anomaly Detection based on Autoencoders”; IEEE International Conference on Metrology for eXtended Reality, Artificial Intelligence, and Neural Engineering; IEEE MetroXRINE 2022; published

# Products

[P5]	T. Chakraborty, <b>V. La Gatta</b> , V. Moscato, G. Sperli; “Information retrieval algorithms and neural ranking models to detect previously fact-checked information”; Neurocomputing; submitted
[P6]	R. Formisano, <b>V. La Gatta</b> , V. Moscato, G. Sperli; “A Novel Multimodal Retrieval System for Previously Fact-checked Information Detection”; ACM Transactions on Management Information Systems, ACM TMIS; submitted
[P7]	A. Galli, <b>V. La Gatta</b> , V. Moscato, M. Postiglione, G. Sperli; “Interpretability in AI-based Behavioral Malware Detection Systems”, IEEE Transactions on Dependable and Secure Computing, IEEE TDSC; submitted

# Tutorship

- Co-supervisor of seven master theses in Computer Engineering regarding automatic fact-checking, hateful meme detection and multimodal fake news detection
- Weekly two hours of teaching activities regarding practical lectures/seminars during the courses of “Big Data Engineering” (Master Degree in Computer Engineering) and “Machine Learning and Big Data per la salute” (Master Degree in Biomedical Engineering)



# Next year

- Extend the knowledge injection approach to other multimodal disinformation classification tasks (e.g. fake news detection, stance detection)
- Leverage external knowledge to explain the (hateful) classification
- Study on cross-platform harmful content diffusion (in collaboration with USC)
- Draft topic of the thesis:
  - Multimodal disinformation mining

Thank you for the attention!